



## MINUTES OF MEETING

**COMMITTEE:** Oneida County Fair Planning Team

**PLACE:** UW-Extension Conference Room, Lower Level, Airport Terminal  
3375 Airport Road, Rhinelander, WI 54501

**DATE:** Thursday, March 8, 2018

**TIME:** 6:00 pm

**Members Present:** Fred Andrist, Theresa Seabloom, Bill Freudenberg, Tom Barnett, Jean Platek, Robin Harrison

**Absent:** Cheryl Salzman

**Excused:** Jim Perlberg, Jim Winkler,

**Others Present:** Lynn Feldman, Myles Alexander

### MINUTES:

- 1. Call to Order and President's Announcements:** President Fred Andrist called the meeting to order at 6:04 p.m. The meeting was properly posted. The facility is handicap accessible. No announcements.
- 2. Approve Agenda for Today's Meeting:** A motion was made by Freudenberg, seconded by Platek, to approve the agenda. Motion carried.
- 3. Approve Minutes of February 6, 2018:** A motion was made by Freudenberg, seconded by Harrison, to approve the February 6, 2018 minutes. Motion carried.
- 4. Approve Current Expenses:** The current expenses total \$908.33. This includes the March wage for the Coordinator and cost to Island Bay Printing for colored flyers. A motion was made by Freudenberg, seconded by Harrison, to approve payment of these two expenses. Motion carried. Harrison turned in expenses totaling \$91.69 for various items. A motion was made by Platek, seconded by Freudenberg, to approve payment to Harrison. Motion carried. It was noted that treasurer Freudenberg will send all Committee members the Extension's voucher form and also the County's tax number for future use when needed.
- 5. Treasurer Report:** The Financial report was received as presented with a balance of \$13,663.00. The "carry-over" balance is \$9,841.00.
- 6. CUW Committee Rep Report:** Winkler did not attend the Oversight Committee meeting. Barnett, therefore, reported that at that Meeting he spoke with Mr. Kost and discussed the contract and agreement with the City regarding Pioneer Park. The five-year contract was signed in December of 2010, and has been extended through 2019. Barnett was informed this contract can be extended two more times with the same terms. It was made clear that if the Fair should get our own property, we can get out of the existing contract with the City. Both parties agreed to stay in touch with each other to keep the dialog going.
- 7. Community Coaching Report:** Myles Alexander passed around the Community Capacity for Change survey results from the Committee, which showed a varied perception of where we are as a team, but leaning toward optimism and openness to the challenge. He pointed out the need to reach out to more people to get involved and for community input. Because the Fair is so complex, he introduced the online Gantt Timeline, suggesting this method as a way to keep track of all the areas of the Fair and the timing of preparation.
- 8. Fair Coordinator Report:** Barnett reported on making contacts for sponsorship, especially with First National Bank to sponsor one of the main bands. He now has the cups made with the Fair logo to sell at a souvenir table during the Fair. He has flyers put up and will be talking with Wildwood of Minocqua to bring their animals

for show at the Fair. He has talked with Darcy in Finance Department at the Courthouse regarding 501c3. He had tried a FaceBook Open Dialog about the Fair recently and found the response very minimal.

9. **Exhibit Court Report:** Barnett announced that his wife has agreed to oversee and manage the Exhibit Court at this time and is now listed in the Exhibit Book as person-in-charge with her contact information. Barnett will be contacting teachers and will collect the school articles before the Fair. The Boy Scouts have agreed to volunteer and the Optimist Club will have a booth in the Exhibit Court with their literature. Feldman asked that we examine what the Fair Committee's vision is for the future of the Exhibit Court. She has information from DATCAP that if the Fair does not have the Exhibit Court, that includes the 4-H, for one year, it has no chance of starting again using the DATCAP financing and support. Feldman stressed the 4-H wants to partner with the Fair in the long run and suggested we attend a 4-H Leaders Association meeting to be held March 12 at 6:30. The concession of the Committee is that the Exhibit Court with its judging component is essential especially to the youth of the community, and we will strive for it to continue. We still have time to get the Exhibit Books out and Andrist has agreed to hire the judges.
  
10. **District 1 Meeting, April 5 in Wausau:** A motion was made by Freudenberg, seconded by Harrison, to permit at least four Committee members to attend this meeting in Wausau, to cover \$14 each for meals and mileage. Motion carried.
  
11. **Fourth of July Parade:** After discussion, it is agreed the Fair will attend the Three Lakes and Rhinelander parade. We will try to fill the trolley cars with people/kids and give out candy. We will check with Brian Gehrig to see if we can use the Pine Lake Fire Station to decorate the trolleys and Barnett will line up a truck from a dealer to use.
  
12. **Work Group Reports:**
  - a) **Fundraising including Pay Pal Update:** Harrison will confer with Tom Wiensch for the legal connections to get a donation icon on the Fair's website. We will use Pay Pal to carry this out.
  - b) **Entertainment:** Seabloom announced the lineup for Entertainment so far. Stage Hoggs at 8-11:00 pm on Thursday, Paisley Craze at 5-7:00 pm and The Jimmys at 8-11:00 pm on Friday, Mike Stone Trio at 4-7:00 pm and Paisley Craze with Linda Ronstadt Show at 8-11:00 pm on Saturday, Youth Talent Show at 1-4:00 pm on Sunday. Paisley Craze is hired to provide the sound system where needed. If Swearingen's stage is not available for us at the time of the Fair, Barnett suggests we have one made with sponsorship money.
  - c) **Media:** Postponed
  - d) **Fair Committee Membership:** Barnett reported making out an e-mail list inviting various contacts to become members but was disappointed with no responses. It was suggested that personal contact seems necessary and that specific requests and breakdown of needs might work better. Andrist volunteered to personally contact Oneida County Board Members for involvement with the Fair.
  - e) **Vendors:** Postponed.
  
13. **Correspondence (specifically addressed to Committee):** None.
  
14. **Public Comment:** None
  
15. **Items to be included on Next Agenda:** Pay Pal update, Media, Vendors, Fourth of July Parade.
  
16. **Date of Future Meetings:** Monday, April 3, 2018, 6:00 pm in UW-Extension Conference Room at the Airport.
  
17. **Adjournment:** The meeting was adjourned at 8:43 pm

Respectfully submitted by, Theresa Seabloom, Secretary

Signed by President \_\_\_\_\_

Or Vice-President \_\_\_\_\_